# **Privacy Policy for UltraDev**

Effective Date: August 2025

Last Updated: Nov 2025

This Privacy Policy explains how UltraDev <a href="https://ultradev.ai/">https://ultradev.ai/</a> ("we", "our", "us") collects, uses, and protects your personal data when you visit our website and interact with our services. We are committed to protecting your privacy and ensuring transparency in all data processing activities.

#### 1. Who We Are

UltraDev is an Al-powered code review tool designed to help developers receive fast, automated feedback on their code. This website serves as an informational and lead-generation landing page for our service.

If you have any questions about this Policy or how we handle your data, you can contact us at:

### **Company Name & Address:**

SC UPDIVISION SRL, Registry Number J2012005578408, CIF: RO30200922, address Bucharest, District 2, Str. Doamna Ghica, No. 20, Building. 4, Floor 7, Apt 87, Room 3 is the controller and responsible for your personal data (collectively referred to as ["UPDIVISION"], "we", "us" or "our" in this privacy policy).

We have appointed a contact person who is responsible for overseeing questions in relation to this privacy policy. If you have any questions about this privacy policy, including any requests to exercise, please contact us at:

Email: office@updivision.com

### 2. What Information We Collect

We collect and process the following personal data through our website:

### a) Contact Form Submissions

When you fill out the contact form, we collect:

- Your name
- Your email address
- Your **role** (e.g., solo developer, CTO, etc.)
- Any message you choose to include

### b) Automatic Data (Log & Cookies)

We may collect limited technical data automatically, including:

- Browser type and version
- IP address
- Referral source
- Device type
- Date/time of visits

We do **not** use invasive cookies or trackers. If third-party analytics or cookies are introduced in the future, we will update this policy and provide a consent banner.

### 3. How We Use Your Information

We use your personal data to:

- Respond to inquiries or messages sent via the contact form
- Send occasional updates via email (if you subscribe)
- Improve the website's performance and usability
- Notify you about product updates, including the upcoming PRO version (if opted-in)

We do **not** use your data for advertising or sell your data to third parties.

### 4. Legal Basis for Processing (GDPR)

Under the General Data Protection Regulation (GDPR), we process your data based on:

- Your consent (when you subscribe or contact us)
- Legitimate interest (for improving our website and understanding traffic)

You can withdraw your consent at any time by contacting us or unsubscribing from emails.

## 5. Data Sharing & Processors

We may share your data with trusted third-party providers (e.g., email service providers) who process it solely on our behalf and under strict confidentiality obligations. We ensure all third-party services are GDPR-compliant.

We do **not** share your data with advertisers, affiliates, or unrelated third parties.

#### 6. Data Retention

We retain personal data:

- For newsletter subscribers: until you unsubscribe
- For contact form inquiries: for up to 12 months, unless a longer relationship is established

For technical logs: typically for up to 30 days

You may request deletion of your data at any time.

### 7. Your Data Rights (EU/EEA Users)

If you are an EU resident, you have the right to:

- Access your personal data
- Rectify inaccurate data
- Request deletion of your data
- Withdraw consent at any time
- File a complaint with your local data protection authority

To exercise your rights, contact us at: office@updivision.com

### 8. Data Security

We take appropriate technical and organizational measures to secure your data against unauthorized access, loss, misuse, or alteration.

### 9. International Transfers

If we process data outside the EEA, we ensure safeguards are in place (e.g., data processing agreements, Standard Contractual Clauses).

# 10. Changes to This Privacy Policy

We may update this Privacy Policy occasionally to reflect product updates, new features, or legal requirements. When we do, we'll update the "Effective Date" above.

### 11. Contact

For any privacy-related questions or concerns, you can contact us at:

Email: office@updivision.com

You also have the right to file a complaint with your local Data Protection Authority.